

## The Impact Lab, wherever you are

When you can't bring everyone into the Impact Lab, we come to you. Lab@ customizes the resources, experts, and programs of the Impact Lab to your team, conference, off-site, or event. It's designed for groups working toward a common end as well as leaders navigating independent challenges and opportunities.

[Schedule a Consultation](#)

## What Lab@ Delivers

Lab@ meets you where you are. Whether your group shares a common challenge or you're gathering leaders navigating independent opportunities, we design programming that fits:

- Facilitated sessions that drive clarity, connection, and forward momentum
- Flexible formats that adapt to your agenda and audience
- Curated content from our library of workforce innovation frameworks and case studies
- Access to subject matter experts across industries and disciplines

## Our Approach

Lab@ is designed for flexibility. Unlike our Strategy Accelerators, which follow a structured methodology, Lab@ lets us pull from the full breadth of what we've built and shape it around what you need.

We can:

- Blend inspiration with implementation so attendees leave with more than ideas
- Facilitate working sessions, fireside conversations, or interactive workshops
- Design programming for groups at different stages of readiness
- Curate experts, panelists, and executive leaders from our cross-sector network

We bring:

- Deep expertise in workforce strategy, AI and change management, and inclusive growth
- A network of senior executives and practitioners across industries
- Proven content and frameworks refined through years of work with Fortune 500 leaders
- The ability to make any room feel like the Impact Lab

## Formats

- Keynote + workshop combination (2-3 hours)
- Half-day session (4 hours)
- Full-day programming (6-8 hours)
- Multi-session series (spread across weeks or months)
- Embedded conference track (custom)
- Multi-city dinner series with peer dialogue

## Who Lab@ Serves

### **Conferences and Summits**

Looking to offer programming with substance and action-orientation—beyond conversation.

### **Corporate Teams**

Seeking tailored content and frameworks without a fixed format. Meet your team where they are.

### **Coalitions and Networks**

Aligning diverse stakeholders around shared priorities and coordinated action.

### **Philanthropic Convenings**

Catalyzing action among grantees or partners. Move from funding to implementation.

### **Event Producers**

Offer more than a speaker—provide an experience that drives outcomes.

## Results

- Attendees report higher clarity and confidence in workforce strategy after just one session
- Participants gain access to Impact Lab membership for ongoing peer advisory, change management support, and implementation assistance

## Let's Design Your Lab@

Every Lab@ engagement is built around your audience, your goals, and your context. There's no standard package—just a conversation about what you're trying to achieve.

Schedule a conversation to discuss:

- Your event, audience, and objectives
- Content themes and format options
- Experts and facilitation approach
- Investment and logistics

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